

## Glacier FarmMedia sells Food in Canada to Annex Publishing

**Winnipeg, MB., April 12, 2021.** Glacier FarmMedia announced that Food in Canada has been sold to Annex Publishing.

Glacier FarmMedia provides essential agricultural information to farmers and the ag industry through publications and platforms like The Western Producer, Canadian Cattlemen, Farmtario, AgDealer, MarketsFarm, Canada's Outdoor Farm Show, Ag in Motion, and the Farm Forum Event.

"Keeping our readers connected and informed about topics related to their business and livelihood is a critical part of the essential work we do here," says Bob Willcox, President, Glacier FarmMedia. "This sale will allow us to tighten our focus on serving farmers and those engaged with primary agriculture through our publications, events, and other platforms."

Annex is comprised of over 65 brands built to serve a wide range of Canadian industries. Food in Canada serves the food and beverage processing industry and is an excellent fit with Annex's portfolio of publications, making this sale win for both organizations, advertisers, and readers.

"Food in Canada fits very well into our existing portfolio of manufacturing brands, including synergies with such brands as Canadian Packaging and Bakers Journal," says Annex Chief Operating Officer Scott Jamieson. "It will also benefit from some significant operational and market synergies, making for an exciting addition."

**For more information, please contact:**

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